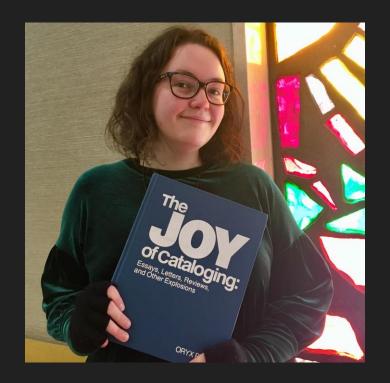
We Need To Talk About Cataloguing

Alissa McCulloch

@lissertations

New Librarians' Symposium 9 Adelaide, 2019

#NLS9s09



(This is a really good book!)

'Oh... is that still a thing?'

'Why store data about an object, when you have the object itself? Because without data about the objects contained in a space, any sufficiently complex space is indistinguishable from chaos.'

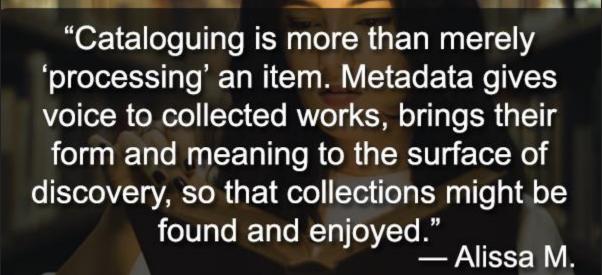
> — Jeffrey Pomerantz, Metadata (2015)

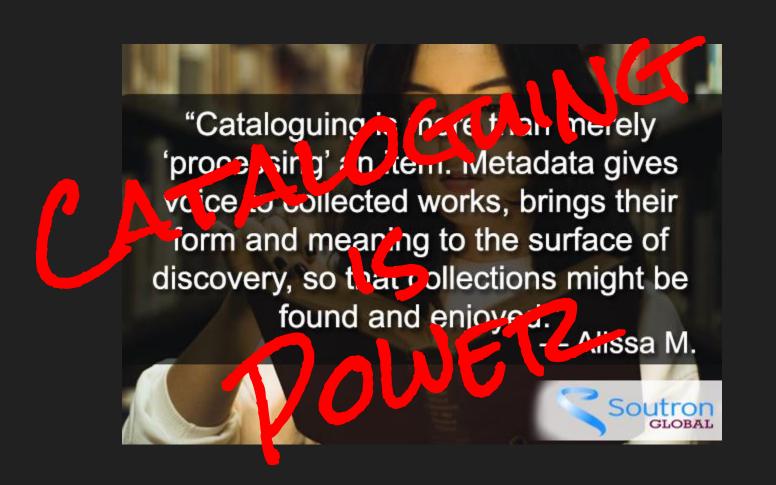
'Cataloguing' versus 'Metadata'

'That's great. Why should I care?'

'If you care about social justice or representation in libraries, you need to care about library metadata and how it is controlled.'

> —Hugh Rundle, 'Better out than in' (2019)





'In terms of organization and access, libraries are sites constructed by the disciplinary power of language.'

—Emily Drabinski, 'Queering the Catalog: Queer Theory and the Politics of Correction' (2013)

'When an item is placed in a particular category or given a particular name, those decisions always reflect a particular ideology or approach to understanding the material itself.'

> —Emily Drabinski, 'Queering the Catalog: Queer Theory and the Politics of Correction' (2013)

Authority Control Freaks

Radical Cataloguing? Critical Cataloguing?

Nah, it's just common sense

'Important, complex and broken'

'Information infrastructure, like all infrastructure, only becomes visible upon breakdown—as in frozen pipes or rifts between institutions. This reality often means that the people maintaining those infrastructures are also invisible.'

—The Information Maintainers, Information Maintenance as a Practice of Care (2019)

'But what about AI and machine learning?'

What do you mean, 'quality metadata'?

- 'Standards-compliant' doesn't mean 'useful'
- Quality records are:
 - informative
 - accessible
 - respectful
 - accurate
 - empowering

What do you mean, 'quality metadata'?

- Compare a record with the resource it describes
 - o Right title?
 - o Right author?
 - o Right year?
 - o 'Authority control'?
- How would a user describe this?
- Are those words or phrases in the record?

What do you mean, 'quality metadata'?

- Compare a record with your OPAC's display
 - o Is anything missing?
 - Are there MARC fields that your OPAC displays strangely, or not at all?
 - What is searchable?
 - What facets are available?

'Tech services work requires a certain comfort with ambiguity and fearlessness in the face of power that needs education to understand why our jobs are important.'

—A. Scarlet Galvan, 'The Revolution Will Not Be Standardized' (2018)

Mind Your Language

- What you can think about
 - How does bad metadata make your job harder?
 - What problems or queries could be solved with better metadata?

Mind Your Language

- What you can talk about
 - Good metadata makes materials findable:
 - it's a return on investment'
 - 'Just because LC uses this term, doesn't mean we have to'

Mind Your Language

- What you can do
 - Suggest terminology or data enhancements to your vendor, such as Austlang codes from AIATSIS for First Nations language material
 - Join ACORD, the (new) ALIA Community on Resource Description

You Can Change The Rules

You Can The Rules